



Graduate Research Seminar Program

Tips For Preparing and Giving Good PowerPoint Presentations



Purpose of Presentation

Provide a Framework for Learning

The outline of almost every good talk is the same:

"Tell them what you're going to tell them;
Then tell them;
Then tell them what you told them."



Presentation Hints

PowerPoint Presentations

- Compelling and persuasive.
- Glib and disappointing (“PowerPointlessness”).
- Worst case: “PowerPointing” a goal in itself;
more attention on special effects
than issues.
- Best case: presentation enhances and
communicates larger body of work.



Presentation Hints

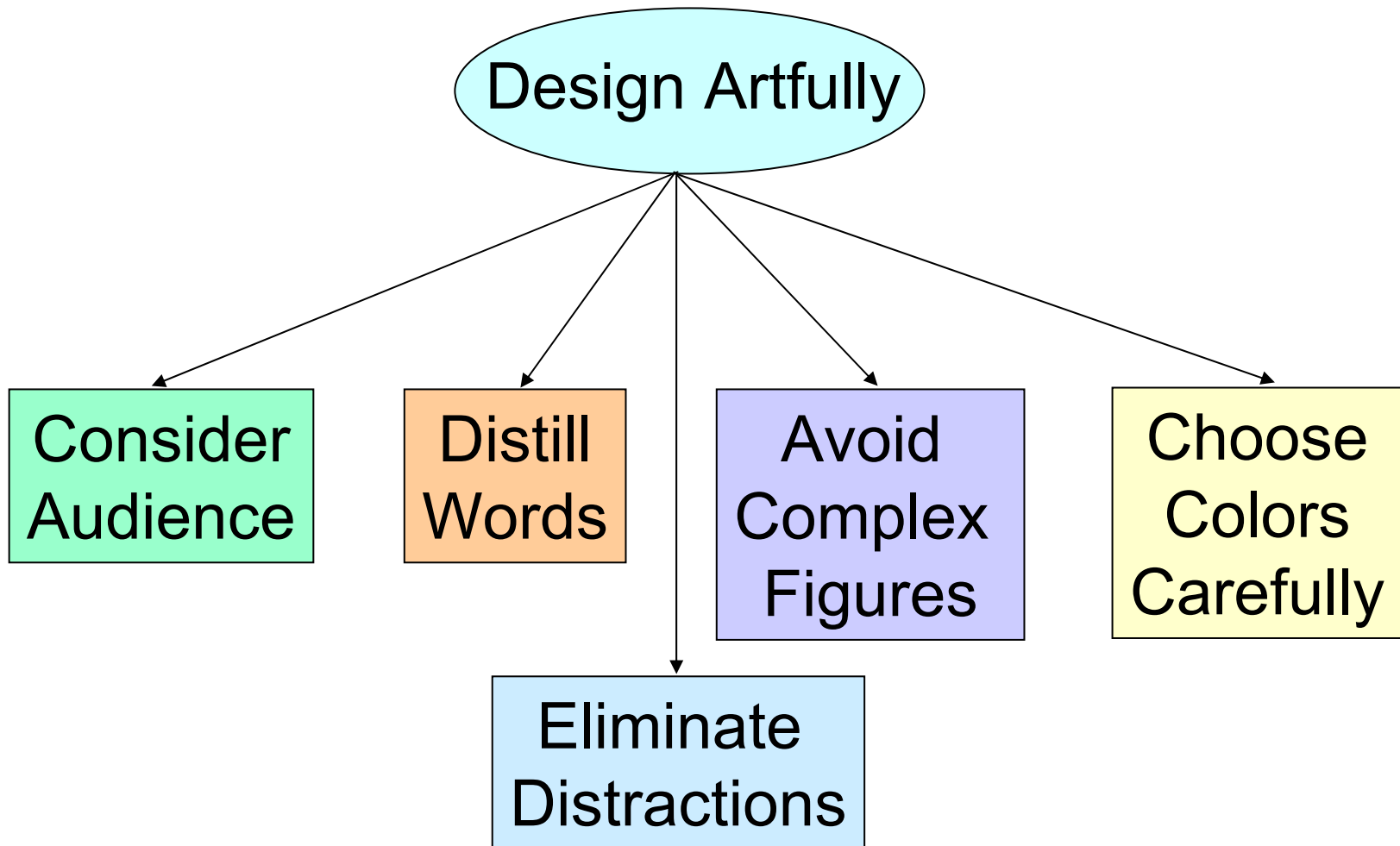
PowerPoint Presentations

- PowerPoint Poisoning:



Dilbert, August 16, 2000

Antidotes for PowerPoint Poisoning



Antidotes for PowerPoint Poisoning

Eliminate Distractions

Flashing slides with many different transitions, **Flash!** dazzling sound effects and gimmicks of various kinds can **Flash!** distract the audience from the argument being **Flash!** made or the evidence **Flash!** being presented.

Students must learn **Flash!** to settle for a few special effects **Flash!** and put most of their **Flash!** energy in persuasion. The best presentation is the most persuasive, not **Flash!** the most dazzling.



Antidotes for PowerPoint Poisoning

Choose Colors Carefully

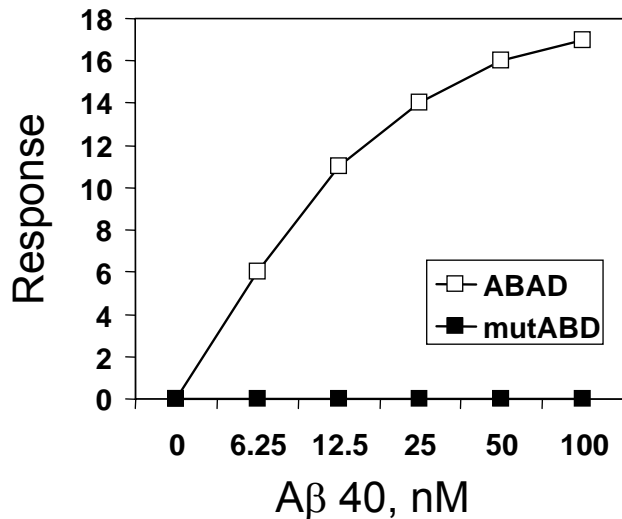


Slide backgrounds, font sizes and colors

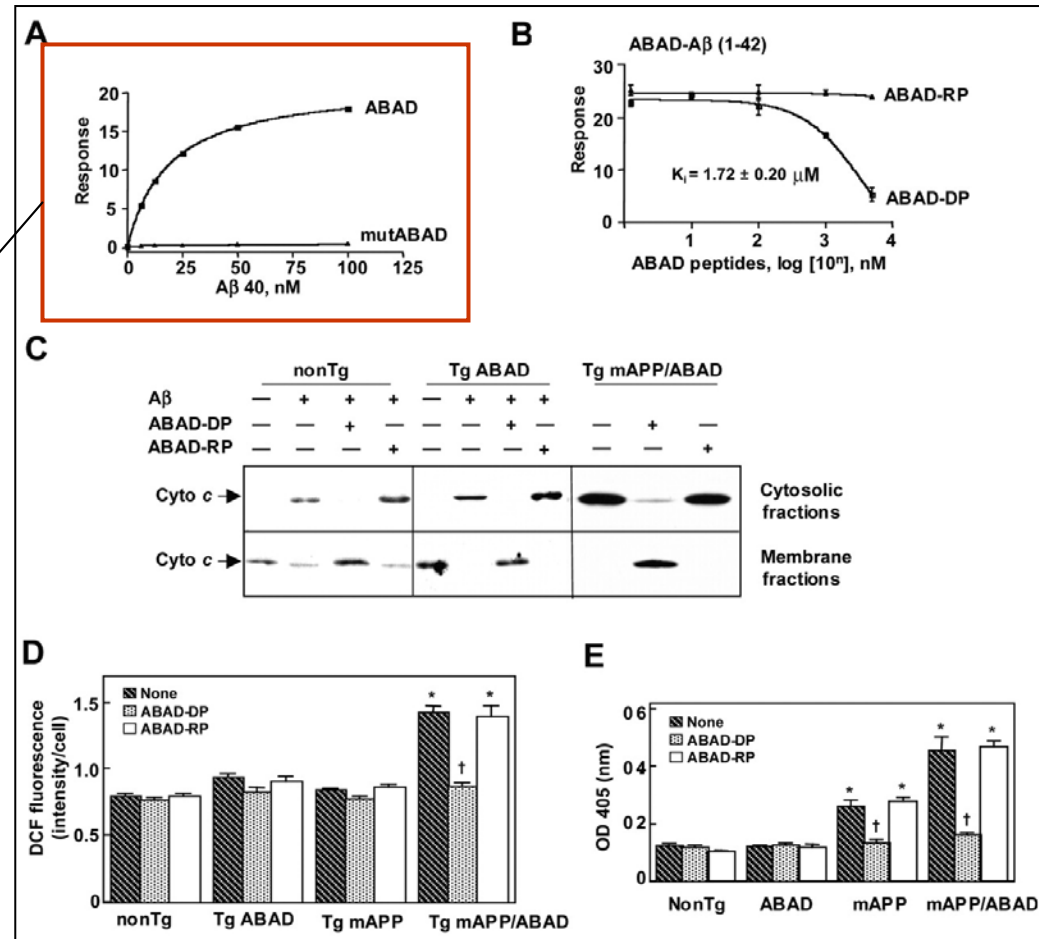


Antidotes for PowerPoint Poisoning

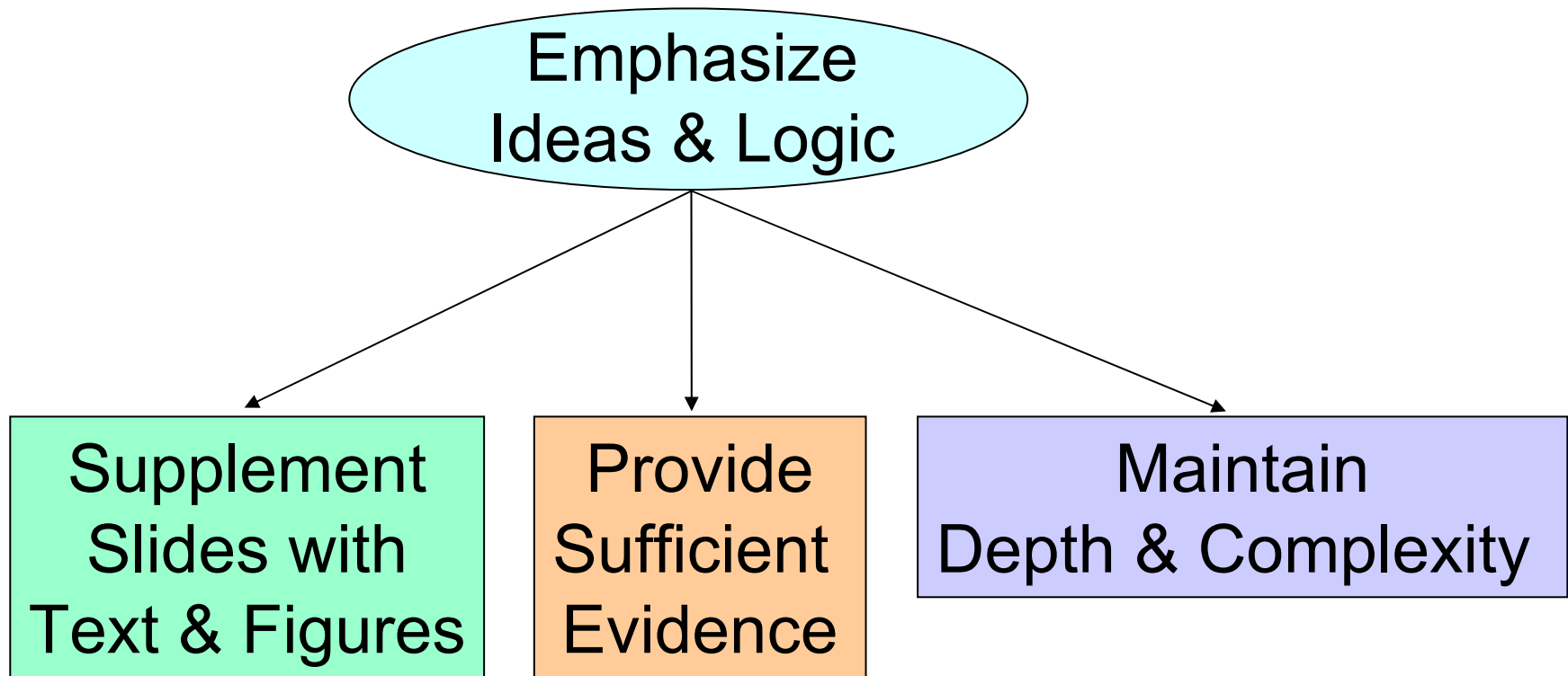
Avoid Complex Figures



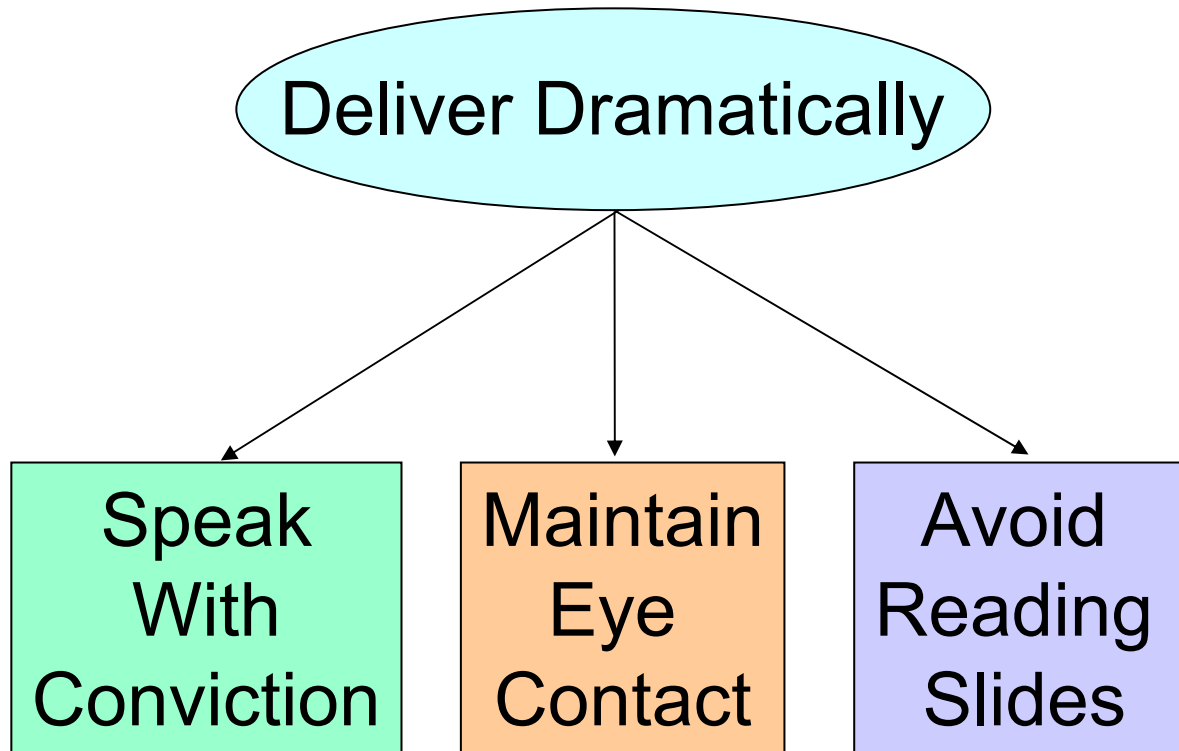
Use only what you need!



Antidotes for PowerPoint Poisoning



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