

1. How long have you been working with this party committee?

	Which Party is your local committee affiliated with?		
	Democratic Party	Republican Party	Response Totals
Less than 1 year	4.9% (13)	9.8% (19)	7.0% (32)
Between 1 and 5 years	33.3% (89)	34.2% (66)	33.7% (155)
Between 5 and 10 years	28.5% (76)	22.8% (44)	26.1% (120)
More than 10 years	33.3% (89)	33.2% (64)	33.3% (153)
answered question	267	193	460
skipped question			0

2. What is your gender?

	Which Party is your local committee affiliated with?		
	Democratic Party	Republican Party	Response Totals
Male	57.7% (153)	75.5% (145)	65.2% (298)
Female	42.3% (112)	24.5% (47)	34.8% (159)
answered question	265	192	457
skipped question			3

3. Which of the following racial or ethnic groupings would you classify yourself as? (You may choose more than one category.)

	Which Party is your local committee affiliated with?		
	Democratic Party	Republican Party	Response Totals
American Indian or Alaska Native	2.6% (7)	2.1% (4)	2.4% (11)
Asian	0.0% (0)	1.0% (2)	0.4% (2)
Black or African American	4.1% (11)	0.5% (1)	2.6% (12)
Hispanic or Latino	3.8% (10)	2.6% (5)	3.3% (15)
Native Hawaiian or Other Pacific Islander	0.0% (0)	0.5% (1)	0.2% (1)
White	90.2% (240)	91.6% (175)	90.8% (415)
Other (please specify)	5 replies (1.9%)	10 replies (5.2%)	3.3% (15)
answered question	266	191	457
skipped question			3

4. In what year were you born?

	Which Party is your local committee affiliated with?		
	Democratic Party	Republican Party	Response Count
	254 replies	189 replies	443
answered question	254	189	443
skipped question			17

5. In which state is your local party committee located?

	Which Party is your local committee affiliated with?		
	Democratic Party	Republican Party	Response Totals
State:	259 replies (100.0%)	192 replies (100.0%)	100.0% (451)
answered question	259	192	451
skipped question			9

6. What is your position with the party committee?

	Which Party is your local committee affiliated with?		
	Democratic Party	Republican Party	Response Totals
Chair	95.1% (231)	96.2% (176)	95.5% (407)
Vice Chair	3.7% (9)	2.2% (4)	3.1% (13)
Executive Director	1.2% (3)	1.6% (3)	1.4% (6)
Other (please specify)	25 replies	12 replies	37
answered question	243	183	426
skipped question			34

7. Which Party is your local committee affiliated with?

	Which Party is your local committee affiliated with?		
	Democratic Party	Republican Party	Response Totals
Democratic Party	100.0% (267)	0.0% (0)	58.0% (267)
Republican Party	0.0% (0)	100.0% (193)	42.0% (193)
answered question	267	193	460
skipped question			0

8. Which of the following best describes your ideology?

		Which Party is your local committee affiliated with?		
		Democratic Party	Republican Party	Response Totals
Ideology	Very liberal or progressive	35.8% (95)	0.0% (0)	
	Somewhat liberal or progressive	43.8% (116)	0.0% (0)	
	Moderate	17.0% (45)	5.8% (11)	
	Somewhat conservative	2.6% (7)	35.4% (67)	
	Very conservative	0.8% (2)	58.7% (111)	
rating average		1.89 (265)	4.53 (189)	2.99 (454)
answered question		265	189	454
skipped question				6

9. Does your party committee have a full-time headquarters?

	Which Party is your local committee affiliated with?		
	Democratic Party	Republican Party	Response Totals
Yes	23.8% (63)	18.8% (36)	21.7% (99)
No	58.5% (155)	59.4% (114)	58.9% (269)
Yes, but only during campaign seasons	17.7% (47)	21.9% (42)	19.5% (89)
answered question	265	192	457
skipped question			3

10. Does your party committee have any full-time staff positions?

	Which Party is your local committee affiliated with?		
	Democratic Party	Republican Party	Response Totals
Yes	7.5% (20)	6.3% (12)	7.0% (32)
No	86.8% (230)	92.1% (176)	89.0% (406)
Yes, but only during campaign seasons	5.7% (15)	1.6% (3)	3.9% (18)
answered question	265	191	456
skipped question			4

11. Roughly speaking, about how many people regularly attend the following party committee activities?

	Which Party is your local committee affiliated with?		
	Democratic Party	Republican Party	Response Totals
Regular Meetings	258 replies (99.2%)	183 replies (100.0%)	99.5% (441)
Campaign Work Projects	235 replies (90.4%)	166 replies (90.7%)	90.5% (401)
Fundraisers	236 replies (90.8%)	172 replies (94.0%)	92.1% (408)
answered question	260	183	443
skipped question			17

12. Which of the following categories best fits your party committee's yearly operating budget?

	Which Party is your local committee affiliated with?		
	Democratic Party	Republican Party	Response Totals
0 to \$5,000	48.8% (124)	44.2% (84)	46.8% (208)
\$5,001 to \$20,000	33.9% (86)	37.4% (71)	35.4% (157)
\$20,001 to \$50,000	7.1% (18)	8.4% (16)	7.7% (34)
\$50,001 to \$100,000	5.9% (15)	4.2% (8)	5.2% (23)
\$100,001 to \$250,000	2.8% (7)	3.2% (6)	2.9% (13)
\$250,001 to \$500,000	1.6% (4)	1.6% (3)	1.6% (7)
Over \$500,000	0.0% (0)	1.1% (2)	0.5% (2)
answered question	254	190	444
skipped question			16

13. Please check all those below that your party committee uses on a regular basis:

	Which Party is your local committee affiliated with?		
	Democratic Party	Republican Party	Response Totals
Website	86.0% (208)	85.6% (149)	85.8% (357)
Facebook	71.5% (173)	68.4% (119)	70.2% (292)
LinkedIn	2.1% (5)	6.9% (12)	4.1% (17)
Twitter	12.8% (31)	24.1% (42)	17.5% (73)
YouTube Account	4.1% (10)	7.5% (13)	5.5% (23)
Other (please specify)	62 replies (25.6%)	35 replies (20.1%)	23.3% (97)
answered question	242	174	416
skipped question			44

14. Which of the following best describes your view of the potential impact of new technologies, such as Facebook and Twitter, on local party committees?

	Which Party is your local committee affiliated with?		
	Democratic Party	Republican Party	Response Totals
These technologies will help party committees in the future	89.0% (234)	92.6% (174)	90.5% (408)
These technologies will have little impact on party committees in the future	10.6% (28)	6.4% (12)	8.9% (40)
These technologies will have a negative impact on party committees in the future	0.4% (1)	1.1% (2)	0.7% (3)
answered question	263	188	451
skipped question			9

15. Please describe what you feel will be the impact of new technologies on party committees in the coming years.

	Which Party is your local committee affiliated with?		
	Democratic Party	Republican Party	Response Count
	192 replies	144 replies	336
answered question	192	144	336
skipped question			124

16. Thinking about the past decade, which of the following statements best describes the general condition of your local party committee?

	Which Party is your local committee affiliated with?		
	Democratic Party	Republican Party	Response Totals
Our party committee is doing much better	38.9% (96)	54.0% (95)	45.2% (191)
Our party committee is doing somewhat better	34.4% (85)	31.8% (56)	33.3% (141)
Our party committee is doing about the same	18.2% (45)	11.4% (20)	15.4% (65)
Our party committee is doing somewhat worse	6.9% (17)	2.3% (4)	5.0% (21)
Our party committee is doing much worse	1.6% (4)	0.6% (1)	1.2% (5)
answered question	247	176	423
skipped question			37

17. We would like to ask the same question in a somewhat different way. Using a scale from 1 to 10, where “1” is much worse, and “10” is much better, how would you describe the condition of your party committee compared to most other points in the last decade?

		Which Party is your local committee affiliated with?		
		Democratic Party	Republican Party	Response Totals
Condition	1	0.8% (2)	0.0% (0)	
	2	1.2% (3)	0.0% (0)	
	3	3.7% (9)	0.0% (0)	
	4	5.3% (13)	2.9% (5)	
	5	13.9% (34)	12.6% (22)	
	6	15.1% (37)	8.6% (15)	
	7	19.6% (48)	17.2% (30)	
	8	21.2% (52)	26.4% (46)	
	9	11.4% (28)	16.7% (29)	
	10	7.8% (19)	15.5% (27)	
rating average		6.83 (245)	7.64 (174)	7.16 (419)
answered question		245	174	419
skipped question				41

18. Using a scale of 1 to 10, where "1" is unimportant and "10" is very important, please rate the significance of the following activities to your party committee.

		Which Party is your local committee affiliated with?		
		Democratic Party	Republican Party	Response Totals
Voter registration drives	1	2.8% (7)	4.0% (7)	
	2	4.8% (12)	4.5% (8)	
	3	4.0% (10)	8.5% (15)	
	4	2.4% (6)	5.7% (10)	
	5	12.5% (31)	17.0% (30)	
	6	12.9% (32)	9.7% (17)	
	7	11.7% (29)	14.8% (26)	
	8	17.3% (43)	14.8% (26)	
	9	8.5% (21)	4.0% (7)	
	10	23.0% (57)	17.0% (30)	
rating average		7.01 (248)	6.32 (176)	6.72 (424)
Get Out the Vote efforts such as door-to-door canvassing	1	1.6% (4)	0.6% (1)	
	2	1.6% (4)	2.3% (4)	

	3	3.2% (8)	4.6% (8)	
	4	2.8% (7)	3.4% (6)	
	5	5.7% (14)	11.4% (20)	
	6	6.1% (15)	5.7% (10)	
	7	10.1% (25)	14.9% (26)	
	8	21.9% (54)	17.1% (30)	
	9	14.2% (35)	14.3% (25)	
	10	32.8% (81)	25.7% (45)	
rating average		7.92 (247)	7.51 (175)	7.75 (422)
Fundraising	1	2.0% (5)	0.6% (1)	
	2	3.3% (8)	2.3% (4)	
	3	2.9% (7)	4.0% (7)	
	4	2.5% (6)	2.3% (4)	
	5	5.7% (14)	6.9% (12)	
	6	9.8% (24)	5.7% (10)	
	7	11.5% (28)	14.3% (25)	
	8	16.8% (41)	20.0% (35)	

	9	14.8% (36)	18.3% (32)	
	10	30.7% (75)	25.7% (45)	
rating average		7.70 (244)	7.77 (175)	7.73 (419)
Campaign events, such as rallies or parades	1	2.0% (5)	1.1% (2)	
	2	3.2% (8)	1.1% (2)	
	3	2.0% (5)	4.6% (8)	
	4	3.2% (8)	2.9% (5)	
	5	6.9% (17)	8.6% (15)	
	6	15.0% (37)	9.1% (16)	
	7	16.2% (40)	14.3% (25)	
	8	22.3% (55)	22.3% (39)	
	9	15.0% (37)	18.3% (32)	
	10	14.2% (35)	17.7% (31)	
rating average		7.20 (247)	7.46 (175)	7.31 (422)
Campaign services, such as mailings or TV advertising	1	5.7% (14)	6.9% (12)	
	2	8.1% (20)	4.0% (7)	
		5.7%	11.5%	

	3	(14)	(20)	
	4	11.3% (28)	5.2% (9)	
	5	10.9% (27)	14.9% (26)	
	6	12.6% (31)	7.5% (13)	
	7	11.3% (28)	13.2% (23)	
	8	17.0% (42)	14.4% (25)	
	9	7.7% (19)	11.5% (20)	
	10	9.7% (24)	10.9% (19)	
rating average		5.96 (247)	6.10 (174)	6.02 (421)
Non-campaign events, such as dinners and picnics	1	2.8% (7)	4.6% (8)	
	2	5.2% (13)	4.0% (7)	
	3	4.0% (10)	5.8% (10)	
	4	8.1% (20)	2.9% (5)	
	5	14.1% (35)	11.6% (20)	
	6	10.1% (25)	10.4% (18)	
	7	18.1% (45)	19.1% (33)	
	8	16.9% (42)	20.8% (36)	

	9	8.9% (22)	11.0% (19)	
	10	11.7% (29)	9.8% (17)	
rating average		6.48 (248)	6.59 (173)	6.52 (421)
answered question		248	176	424
skipped question				36

19. There have been a number of legal changes to the campaign finance system in past years. Overall, which of the following best describes how these changes will affect your party committee in the years ahead?

	Which Party is your local committee affiliated with?		
	Democratic Party	Republican Party	Response Totals
These changes will help our local party committee	3.3% (8)	9.2% (16)	5.7% (24)
These changes will have little impact on our party committee	60.4% (148)	65.9% (114)	62.7% (262)
These changes will have a negative impact on our party committee	36.3% (89)	24.9% (43)	31.6% (132)
answered question	245	173	418
skipped question			42

20. In a few words, please explain your answer. That is, what impact will new campaign finance regulations have on your party committee?

	Which Party is your local committee affiliated with?		
	Democratic Party	Republican Party	Response Count
	192 replies	135 replies	327
answered question	192	135	327
skipped question			133

21. Some organizations spend money to influence the outcome of an election in another part of the country. This is known as "outside money." Do you support outside money? Oppose it? Or, do you not have strong feelings either way?

	Which Party is your local committee affiliated with?		
	Democratic Party	Republican Party	Response Totals
Support	12.8% (31)	31.6% (55)	20.7% (86)
Oppose	57.4% (139)	33.3% (58)	47.4% (197)
Don't have strong feelings either way	29.8% (72)	35.1% (61)	32.0% (133)
answered question	242	174	416
skipped question			44

22. Which of the following best reflects your view regarding the impact of outside money on your party committee?

	Which Party is your local committee affiliated with?		
	Democratic Party	Republican Party	Response Totals
The growing use of outside money will help our party committee	12.8% (31)	15.7% (27)	14.0% (58)
The growing use of outside money will have little impact on our party committee	42.8% (104)	64.0% (110)	51.6% (214)
The growing use of outside money will have a negative impact on our party committee	44.4% (108)	20.3% (35)	34.5% (143)
answered question	243	172	415
skipped question			45

23. Some have suggested that the American public is more polarized than in the past, and others have said that while the “wings” of the parties are more engaged, the number of Americans in the middle has remained more or less the same. What is your view about partisan polarization in America?

	Which Party is your local committee affiliated with?		
	Democratic Party	Republican Party	Response Totals
Americans are more polarized than in the past decade	82.9% (204)	70.5% (122)	77.8% (326)
Americans are less polarized than in the past decade	2.0% (5)	3.5% (6)	2.6% (11)
Americans are the same	15.0% (37)	26.0% (45)	19.6% (82)
answered question	246	173	419
skipped question			41

24. Would you say that citizens in YOUR OWN community are more or less polarized than in the past?

	Which Party is your local committee affiliated with?		
	Democratic Party	Republican Party	Response Totals
More polarized	72.1% (178)	57.8% (100)	66.2% (278)
Less polarized	2.8% (7)	2.9% (5)	2.9% (12)
About the same	25.1% (62)	39.3% (68)	31.0% (130)
answered question	247	173	420
skipped question			40

25. Now let's turn to levels of political ENGAGEMENT. Would you say that citizens in your own community are more or less engaged than in the past?

	Which Party is your local committee affiliated with?		
	Democratic Party	Republican Party	Response Totals
More engaged	33.1% (81)	65.1% (114)	46.4% (195)
Less engaged	36.7% (90)	10.3% (18)	25.7% (108)
About the same	30.2% (74)	24.6% (43)	27.9% (117)
answered question	245	175	420
skipped question			40

26. Since Barack Obama became President, has American politics become more civil? Become less civil? Or has politics stayed about the same?

	Which Party is your local committee affiliated with?		
	Democratic Party	Republican Party	Response Totals
More civil	4.6% (11)	1.1% (2)	3.1% (13)
Less civil	72.6% (175)	73.7% (129)	73.1% (304)
About the same	22.8% (55)	25.1% (44)	23.8% (99)
answered question	241	175	416
skipped question			44

27. Which of these 4 statements best describes the 2010 midterm election?

	Which Party is your local committee affiliated with?		
	Democratic Party	Republican Party	Response Totals
The most negative campaign I've ever seen	52.7% (129)	9.2% (16)	34.6% (145)
More negative than in the past, but I've seen worse	33.1% (81)	23.0% (40)	28.9% (121)
About the same as previous years	13.9% (34)	48.9% (85)	28.4% (119)
More positive than previous years	0.4% (1)	19.0% (33)	8.1% (34)
answered question	245	174	419
skipped question			41

28. Is the tone of elections these days healthy for our democracy? Does it hurt our democracy? Or does it have little impact on the our democracy?

	Which Party is your local committee affiliated with?		
	Democratic Party	Republican Party	Response Totals
Healthy for our democracy	4.5% (11)	38.4% (66)	18.5% (77)
Hurts our democracy	88.2% (216)	38.4% (66)	67.6% (282)
Has little impact on our democracy	7.3% (18)	23.3% (40)	13.9% (58)
answered question	245	172	417
skipped question			43

29. Is it possible for candidates to run for office in an aggressive, but respectful way, or are nasty, negative campaigns unavoidable?

	Which Party is your local committee affiliated with?		
	Democratic Party	Republican Party	Response Totals
Possible to be aggressive and respectful	89.0% (218)	86.3% (151)	87.9% (369)
Nasty, negative campaigns are unavoidable	11.0% (27)	13.7% (24)	12.1% (51)
answered question	245	175	420
skipped question			40

30. Which do you think is more important in a politician: the ability to compromise to get things done, or a willingness to stand firm in support of principles?

	Which Party is your local committee affiliated with?		
	Democratic Party	Republican Party	Response Totals
The ability to compromise	88.3% (211)	22.1% (38)	60.6% (249)
Willingness to stand firm	11.7% (28)	77.9% (134)	39.4% (162)
answered question	239	172	411
skipped question			49

31. Specific demographic groups are often crucial in elections, such as blue collar workers or senior citizens. Please list three demographic groups of voters that are currently important to the long-term success of your local party.

	Which Party is your local committee affiliated with?		
	Democratic Party	Republican Party	Response Totals
1	227 replies (100.0%)	153 replies (100.0%)	100.0% (380)
2	221 replies (97.4%)	144 replies (94.1%)	96.1% (365)
3	211 replies (93.0%)	134 replies (87.6%)	90.8% (345)
answered question	227	153	380
skipped question			80

32. Has your party organization developed specific programs to attract young voters, ages 18 to 25?

	Which Party is your local committee affiliated with?		
	Democratic Party	Republican Party	Response Totals
Yes	57.8% (141)	59.2% (103)	58.4% (244)
No	42.2% (103)	40.8% (71)	41.6% (174)
answered question	244	174	418
skipped question			42

33. How successful have the programs directed at involving young people, ages 18 to 25, been in your area?

	Which Party is your local committee affiliated with?		
	Democratic Party	Republican Party	Response Totals
Very successful	10.5% (15)	10.6% (11)	10.5% (26)
Somewhat successful	69.9% (100)	76.0% (79)	72.5% (179)
Not at all successful	19.6% (28)	13.5% (14)	17.0% (42)
answered question	143	104	247
skipped question			213

34. Which statement BEST fits campaigns in your area?

	Which Party is your local committee affiliated with?		
	Democratic Party	Republican Party	Response Totals
Campaigns in our area are often hard-hitting, negative, and ugly	50.2% (120)	28.3% (47)	41.2% (167)
Campaigns in our area usually stay upbeat, positive and rarely turn ugly	49.8% (119)	71.7% (119)	58.8% (238)
answered question	239	166	405
skipped question			55

35. Which statement BEST fits campaigns in your area?

	Which Party is your local committee affiliated with?		
	Democratic Party	Republican Party	Response Totals
Campaigns in our area usually hire campaign consultants to run campaigns	25.8% (62)	14.8% (25)	21.3% (87)
Campaigns in our area are usually run by volunteers	74.2% (178)	85.2% (144)	78.7% (322)
answered question	240	169	409
skipped question			51

36. Which statement BEST fits campaigns in your area?

	Which Party is your local committee affiliated with?		
	Democratic Party	Republican Party	Response Totals
Voters in our area tend to be strongly partisan and stick to party lines	66.7% (160)	66.9% (113)	66.7% (273)
Voters in our area are mostly independent and are up for grabs each election	33.3% (80)	33.1% (56)	33.3% (136)
answered question	240	169	409
skipped question			51

37. Which statement BEST fits campaigns in your area?

	Which Party is your local committee affiliated with?		
	Democratic Party	Republican Party	Response Totals
Minor party and independent candidates are rare in our area	82.6% (199)	81.7% (138)	82.2% (337)
Minor party and independent candidates are very common in our area	17.4% (42)	18.3% (31)	17.8% (73)
answered question	241	169	410
skipped question			50

38. Which do you think should be given priority by local party organizations: helping candidates win elections or helping voters develop long-term attachments?

	Which Party is your local committee affiliated with?		
	Democratic Party	Republican Party	Response Totals
Helping candidates win elections	58.6% (140)	63.1% (106)	60.4% (246)
Helping voters develop attachments to the party	41.4% (99)	36.9% (62)	39.6% (161)
answered question	239	168	407
skipped question			53

39. Which do you think should be given priority by a local party organization: supporting candidates with broad electoral appeal or supporting candidates with consistent issue positions?

	Which Party is your local committee affiliated with?		
	Democratic Party	Republican Party	Response Totals
Supporting candidates with broad appeal	70.0% (166)	25.3% (42)	51.6% (208)
Supporting candidates with consistent issue positions	30.0% (71)	74.7% (124)	48.4% (195)
answered question	237	166	403
skipped question			57

40. Which of the following do you think is the best way to manage local party organizations: party leaders and other experts should manage party affairs or rank-and-file party members should manage party affairs?

	Which Party is your local committee affiliated with?		
	Democratic Party	Republican Party	Response Totals
Party leaders and other experts	35.3% (83)	31.5% (52)	33.8% (135)
Rank-and-file party members	64.7% (152)	68.5% (113)	66.3% (265)
answered question	235	165	400
skipped question			60

41. Finally, and in your own words, what do you think is the future of local parties in America?

	Which Party is your local committee affiliated with?		
	Democratic Party	Republican Party	Response Count
	202 replies	142 replies	344
answered question	202	142	344
skipped question			116

42. Thank you for completing the survey. If you are interested in receiving a summary of the study's findings, please provide us with your email address.

	Which Party is your local committee affiliated with?		
	Democratic Party	Republican Party	Response Count
	165 replies	114 replies	279
answered question	165	114	279
skipped question			181