

Journalism course for Spring 2011

COMM 260: Topics in Media

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## CONVERGENT JOURNALISM: REPORTING CRAWFORD COUNTY



A practical introduction to the skills and theory of convergent journalism. Students report on issues in the Crawford County community using cutting-edge approaches to **print, broadcast, visual and online platforms**. Through intensive fieldwork in local neighborhoods, students develop beats and learn to craft breaking news and feature packages on tight deadlines and through frequent teamwork. Lectures focus on convergent storytelling techniques, the history of each medium, criticism of the journalistic media and interpreting journalism culture and tradition.

T/Th 11 a.m.-12:15 p.m.

Instructor: Caley Cook